

# PRISM

OFFICIAL NEWSLETTER OF  
SCHOOL OF HOSPITALITY MANAGEMENT  
NMIMS, NAVI MUMBAI.



## EVENTS OF CLUBS AT NMIMS

An amalgamation of  
the happenings at  
NMIMS, Navi Mumbai.



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# PRISM

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# SCHOOL OF HOSPITALITY MANAGEMENT





# COMMITTEE





*Week Of Workshops*



# SCHOOL OF HOSPITALITY MANAGEMENT

## WEEK OF WORKSHOPS

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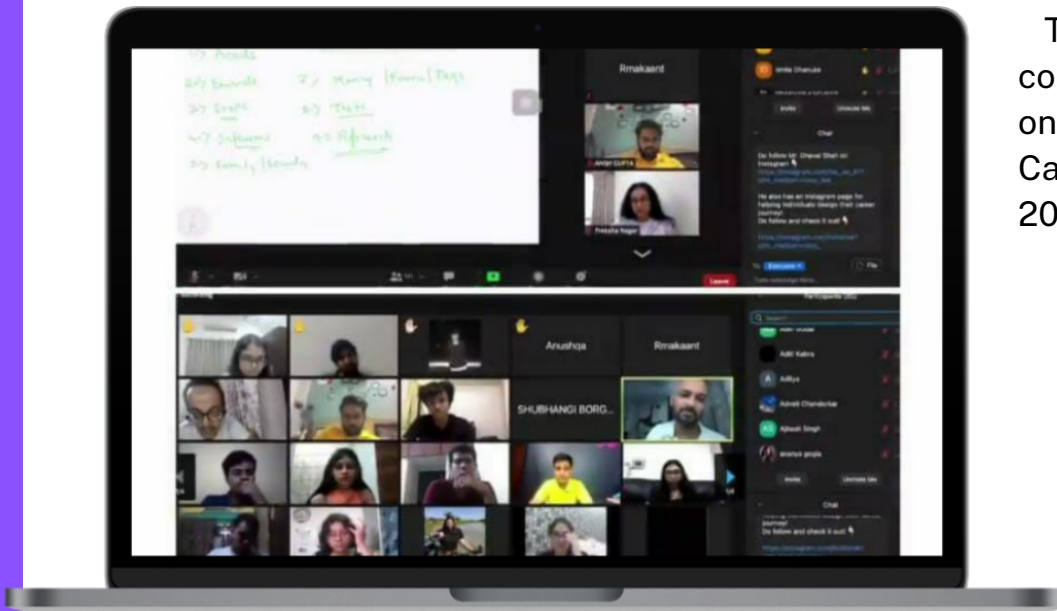


The Cultural Committee at NMIMS, Navi Mumbai organized a week full of workshops for the students of first year, second year & third year wherein different artists of different fields came & shared their knowledge & experience from their respective field. It was a week full of joy, enthusiasm & learning.



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## MENTAL WELL-BEING & CAREER PLANNING WORKSHOP



The first workshop was conducted by Dhaval Shah on "Mental Well-being & Career Planning on 31st May 2021.

The goal of the workshop was to provide participants with the tools and resources they need to chart their own career paths and build a support network to aid them along the way. The event was a resounding success. The students had a great time and learned a lot in the process.





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## IMPROV DRAMA WORKSHOP

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The second workshop was conducted by Vishal Shah on "Improv Drama" on 1st June 2021.

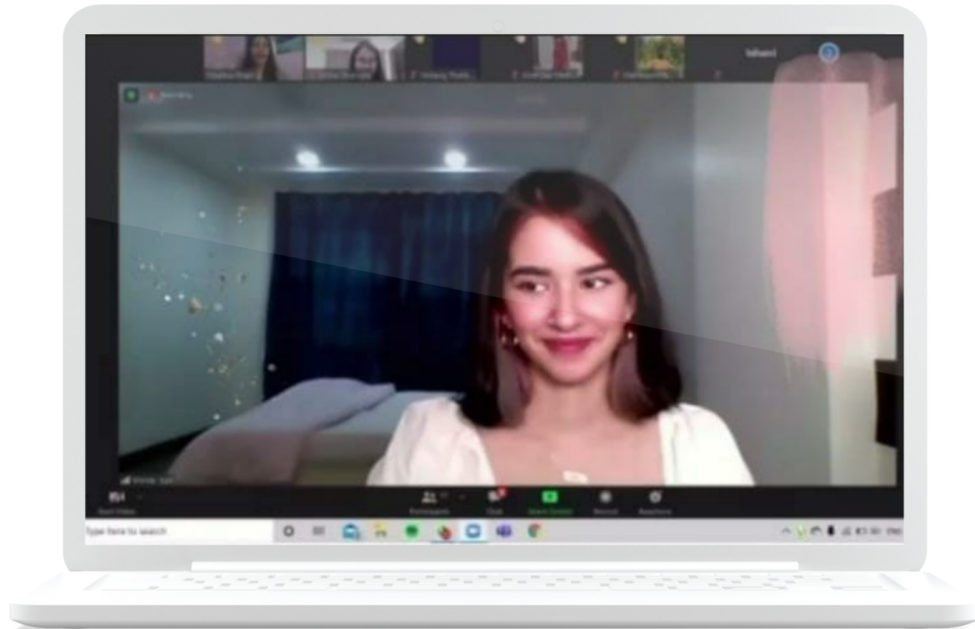
There was no preset dramatic activity or scripted conversation in the session, which was the whole point. The workshop was a big success. The students had a great time and it led to an impromptu outpour of creativity.



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## FASHION WORKSHOP

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On June 2nd, 2021, Vrinda Suri led a workshop on "Fashion." The workshop organisers aimed to educate students about the fashion industry and current trends, as well as teach them how to power dress, and it was a big success! The students had a great time and learned a lot in the process.



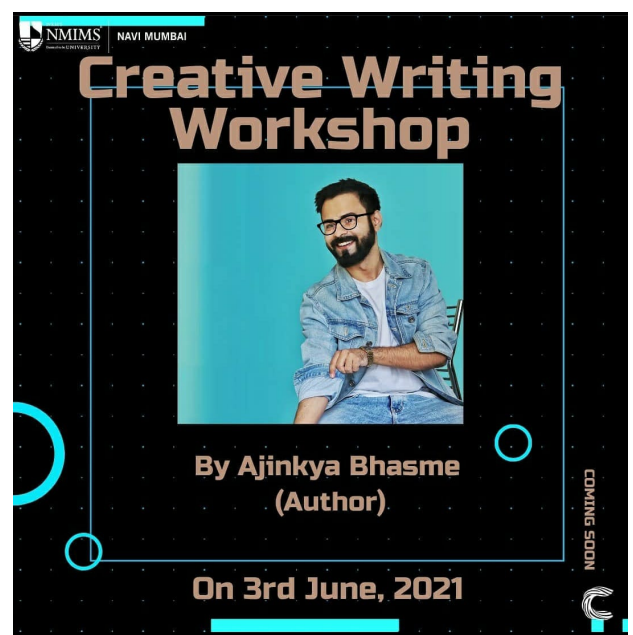
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## CREATIVE WRITING WORKSHOP



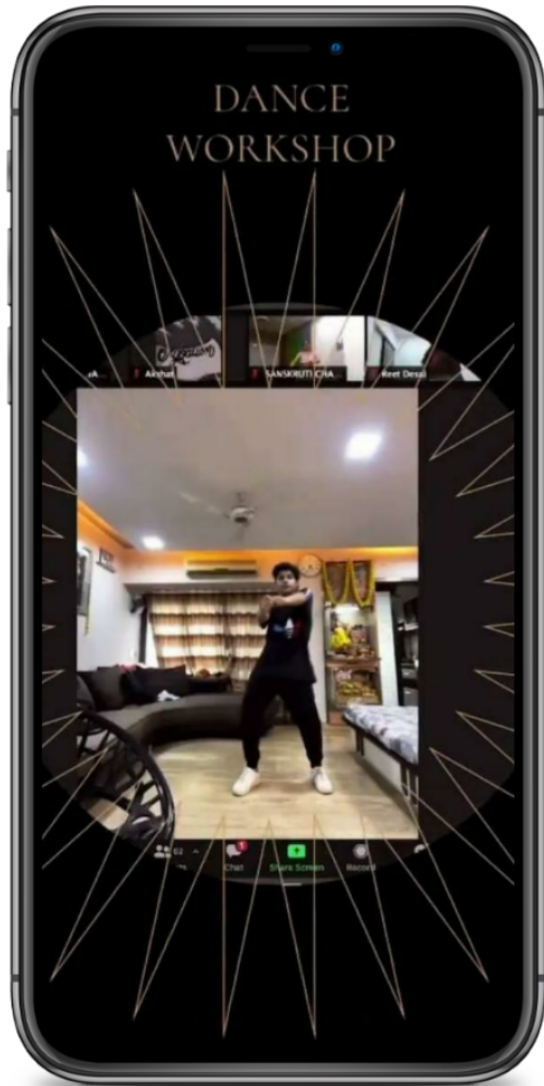
Ajinkya Bhasme, a well-known novelist with an Instagram following of 14.9K, administered the fourth session on "Creative Writing" on June 3rd, 2021.

Students learned how to improve their creative writing skills through some tips and tricks from the workshop, which was a resounding success. The students had a great time and learned a lot in the process.



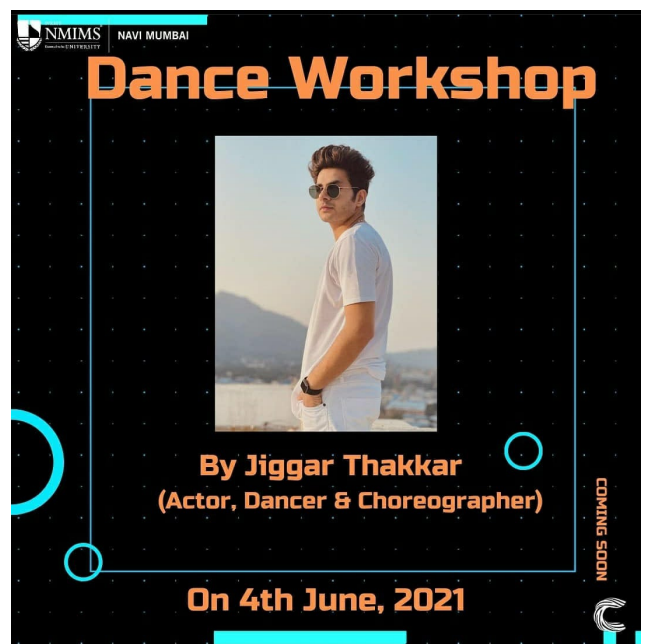
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## DANCE WORKSHOP



The fifth workshop was conducted by Jiggar Thakkar, a well known actor, dancer & choreographer with an instagram following of 99.1K about "Dance" on 4th June 2021.

Students were energised and had a great time during the session, which was based on the theme of having fun together. The students had a great time and learned a lot in the process.





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## CONTENT CREATION WORKSHOP

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Miti Shah, better known as (The Youth Brigade) with an Instagram following of 84.9K, taught the sixth class on "Content Creation" on June 5, 2021. The goal of the session was to introduce students to Instagram and how it can be used to further one's career, and it was a resounding success. The students had a great time and learned a lot in the process.

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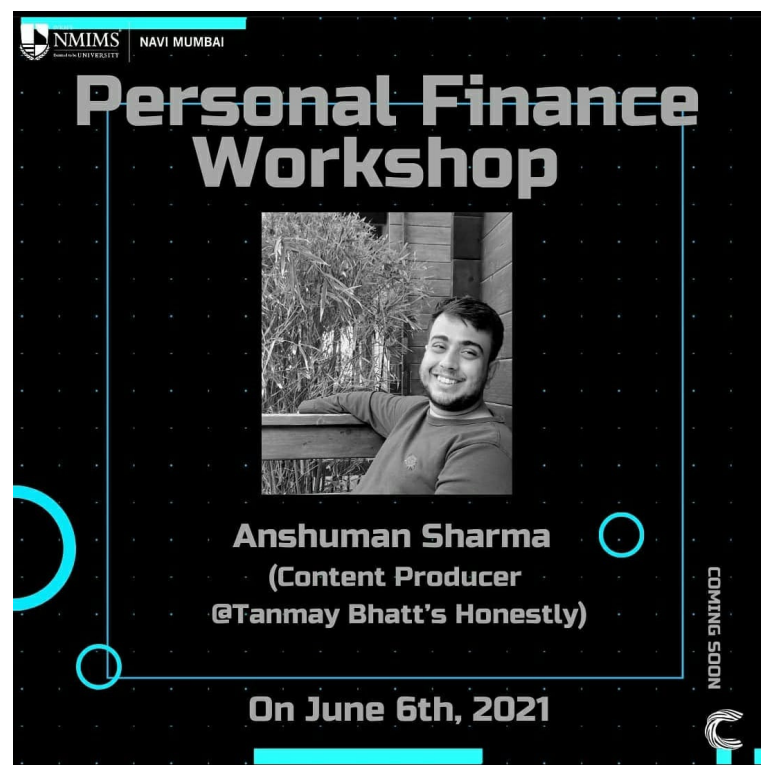
## PERSONAL FINANCE WORKSHOP

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The seventh workshop was conducted by Anshuman Sharma, with an Instagram following of 18.4K about "Personal Finance" on 6th June 2021.

The goal of the session was to provide students with financial literacy and business development skills, and it was a resounding success. The students had a great time and learned a lot in the process.





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## ORIENTATION WEEK

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A well-attended orientation week for newly enrolled students was hosted by the Faculty of School of Hospitality Management, NMIMS, Navi Mumbai, from August 9 through August 13 2021. We were able to learn a great deal from speakers from a variety of businesses who spoke about their individual professions and provided us with a wealth of information. The goal of the orientation was to give the hospitality students as much information as possible from the professionals in the field. In addition, the orientation week's main goal was to give students a better understanding of the hospitality industry's in-depth operations.

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## WEBINAR ON YOUNG ENTREPRENEUR ICE CREAM BUSINESS

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The "Young Entrepreneur Ice Cream Business" was the subject of the first webinar of orientation week. Hotel Management was an obvious choice for Mr. Sanmish Marathe, who comes from a family of hospitality specialists.

After over a decade of working on international cruise ships and in far-flung locales, he returned to Mumbai and started his own business. Food, flavours, and where to find the greatest restaurants are irrelevant when you have him at your table.

His years in the hospitality industry have given him access to a vast network of food specialists who can provide him with new trends, flavours, and potential clients.



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## WEBINAR ON CRUISE LINE INDUSTRY

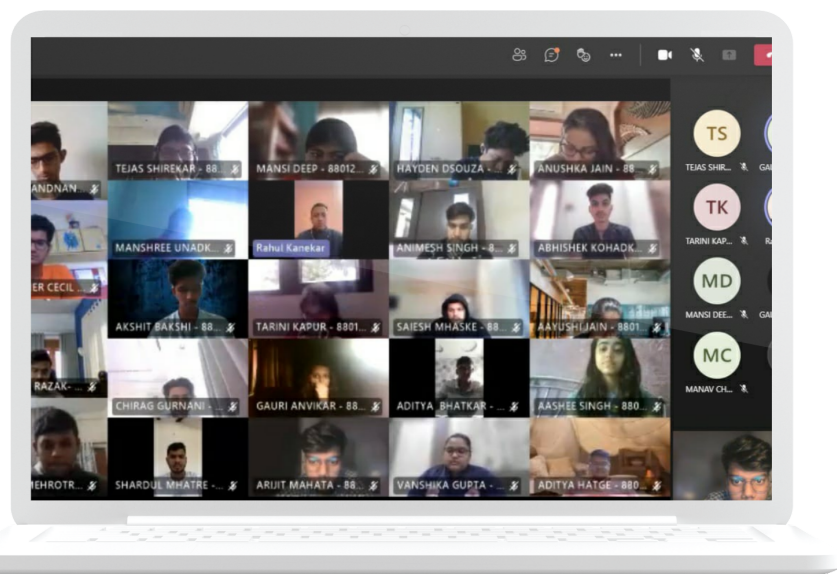
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The "Cruise Line Industry" was the topic of the second orientation week webinar. The cruise line industry, is an augmenting industry and labour intensive. As a dynamic team leader of several multinational teams ranging from 20 to over 350 people and having exceeded expectations of up to 3,500 guests at a time and with 30+ years of experience in the Hospitality Industry, the speaker Mr. Bimal Bodaji was eager to contribute to the further growth of any hotel or resort anywhere in the world.

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## WEBINAR ON ICE-BREAKER ACTIVITIES



The third webinar of the orientation week was an "Ice-Breaker activity" conducted by one of the faculty members, Professor Rahul Kanekar. Mr. Kanekar spoke regarding the opportunities in the Hospitality industry and briefed the students about the norms and the expectations while pursuing this course.

Mr. Kanekar has worked in the hotel industry for 18 years, with more than five years of that time spent managing budgets, ensuring customer service, organising departmental activities, and directing food and beverage operations for some of the world's most well-known companies. A skilled educator for the past 13 years, he uses a student-centered teaching method to inspire and guide pupils to achieve their full potential academically and personally. To engage with pupils at all educational levels, he uses an effective academic delivery.



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## INTERACTIVE SESSION BY DR. RUCHITA VERMA

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In the fourth session of orientation, our Dean Dr. Ruchita Verma led an interactive session on effective communication skills as the Hospitality industry demands impeccable communication skills due to the diversity in the clientele. Dr. Ruchita Verma holds a PhD in Management and an MBA in Administration & Tourism Management from the renowned University of California, Berkeley. She is also a graduate of the renowned 'Dadar Catering College of Mumbai' in Hotel Management & Catering Technology, where she received her PG in Hotel Administration. Dr. Verma has worked in academics for 27 years in a variety of capacities. She began her career as a lecturer and has since worked her way up to the position of Director of Groups. She has served as the dean at the ITM Group of Institutions' Bharati Vidyapeeth Institute of Hotel Management & Catering Technology and as the director of Pearl Academy's campus locations in Mumbai, Delhi, and Bangalore.



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## WEBINAR ON MANAGEMENT LESSONS FROM MOVIES

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Total experience of 15 years in industry and academia. Started career with ABN AMRO BANK, New Delhi in the corporate branch as part of the Investment banking Relationship Management Team handling High Networth Customers and with ICICI Bank in Retail Banking, New Delhi

Conducted multiple training programs in the area of Customer relationship management, Soft skills, and personality development. As a faculty worked with premium management Institutes in Mumbai.

Associated with NMIMS since 2019 as Marketing & Management faculty. Currently also part of Public Relations and Placement committee existing in the college.

Qualification: MBA in Marketing and pursuing PHD in the area of Advertising & Media.

She conducted a week session with the first year hospitality students to sensitize them on concepts of Human Values, Creative and Critical thinking approach which are pertinent skills in today's world. Students were also guided for an easy transition from School education to the rigour of Hospitality management education

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## WEBINAR ON MANAGING SELF

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Miss Priya Mary Mathew led the seventh and final webinar on "Managing Self". She addressed the students and prepared them for the new norms they will have to adhere to in the post Covid world. Since 2002, Dr. Priya Mary Mathew has worked in the field of higher education. As a result of the vast range of responsibilities she has undertaken over the last nearly two decades, she has evolved from lecturer to Academic strategist. Excellent teacher, ace curriculum designer and researcher; faculty developer; quality manager; online facilitator; VR-enabled game designer and international alliance booster are just a few examples. At NTU, she was awarded the 2009 Gold Medal in PGCHE for her academic excellence. In 2013, she was able to complete a Quality Manager training course through the UK's Quality Assurance Agency. She then served as the Academic Quality Department's point person at a Laureate Network facility in India following her training. PhD led to more than 200 research scholars.

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## INTERACTIVE SESSION ON PRESENCE ON LINKEDIN BY DR. KETAN CHANDE

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Dr. Ketan Chande, briefed and educated the students on the importance of Social Networking presence with a focus on a professional networking website LinkedIn. He led an interactive session for the eighth day of orientation. As a former hospitality operations executive turned outstanding educator, Dr. Ketan Chande has a proven track record of engaging students, motivating them, and guiding them toward their goals. Excellent communicator with the ability to work with a wide range of pupils from a variety of backgrounds. Having graduated from the famous IHM, Ahmedabad, Ahmedabad, he now holds a Diploma in Hotel Management. He has worked in the hospitality sector for almost 30 years, including 16 years at some of the most prestigious hotels, restaurants, and event halls in the world. For the past fifteen years, he has taught at a variety of hospitality and business schools.



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## WEBINAR ON LUXURY RETAIL

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A seasoned HR specialist, Ms. Shobha Ceci, gave the ninth orientation week webinar on the topic "Luxury Retail" and the scope the Hospitality Students have in this emerging sector. She has over 20 years of talent acquisition, HR technology, and talent management experience in retail and telecom. Talent Acquisition & Recruitment & Business HR Partnering at Hamleys in India is currently handled by herself. Among her many specialties in the Fashion & Premium Retail sector, she has experience in a wide range of HR processes such as campus hiring, recruitment, talent management, employee engagement, succession planning, HRMS, grievance handling, and regulatory compliance. Extensive experience in the design and deployment of HR software systems. The C-suite, transitions, and new initiatives geared at boosting staff productivity are all areas in which she has a proven track record of success.

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## WORKSHOP ON 7 HABITS OF EFFECTIVE PEOPLE

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It was Professor Manikandan's "7 Habits Of Effective People" workshop that was the ninth session of orientation week. This session helped the students understand how to be proactive, put first things first and synergise. He is a visionary hospitality management specialist with 26 years of advanced international experience in both industry and academia, which he divides between the two. MBA in Hotel & Tourism Management from renowned Maastricht Hotel School in the Netherlands and an MBA in International Business from India are among Prof. Manikandan's many qualifications and credentials. He is a Certified Hospitality Supervisor from the American Hotel and Lodging Association (AHLA) and a Certified Food Production and Bakery & Patisserie Technician from IHMCTAN, Chennai. His knowledge base recently expanded with the addition of Level-1 accreditation from the Wine and Spirit Education Trust (London). For his dissertation topic, "Customer loyalty with online food aggregators," he is now working on his PhD.

At Bell Institute of Hotel Management, he has 11 years of experience as the Regional Director-South India for Indus Hospitality Careers and Training and as Principal. In addition, he had 14 years of expertise in the industry from prestigious brands such as Royal Caribbean Cruises, Amsterdam Marriot Hotel, Taj Coramandel Hotel, and The Trident Oberoi Hotels in India.

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## WEBINAR ON PERSONALITY DEVELOPMENT & CORPORATE READINESS

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The poster is for a webinar titled "Personality Development & Corporate Readiness". It features the logos of SKMS NMIMS (Navimumbai) and SOHM Learning Insights (Never Stop Learning). A central image shows a Zoom meeting in progress on a computer monitor. The date and time are listed as 03 DECEMBER, 2021, starting at 6:30PM onwards. The Zoom ID is 2451556984. A circular portrait of Ms. Shreeya Pande is shown at the bottom right, with her title "Entrepreneur, Lecturer & Business Coach" written around it.

On the panel is Shreeya Pande, the session was conducted by an economics graduate from Ramnarain Ruia college in Mumbai. To date, she has held positions with Reliance Brands LTD, Tommy Hilfiger, and ITC in addition to her post-graduate work at NIFT Mumbai and her position as a visiting professor at MIT ADT. She has a wide range of expertise in retail, as well as training in soft skills and lifestyle.

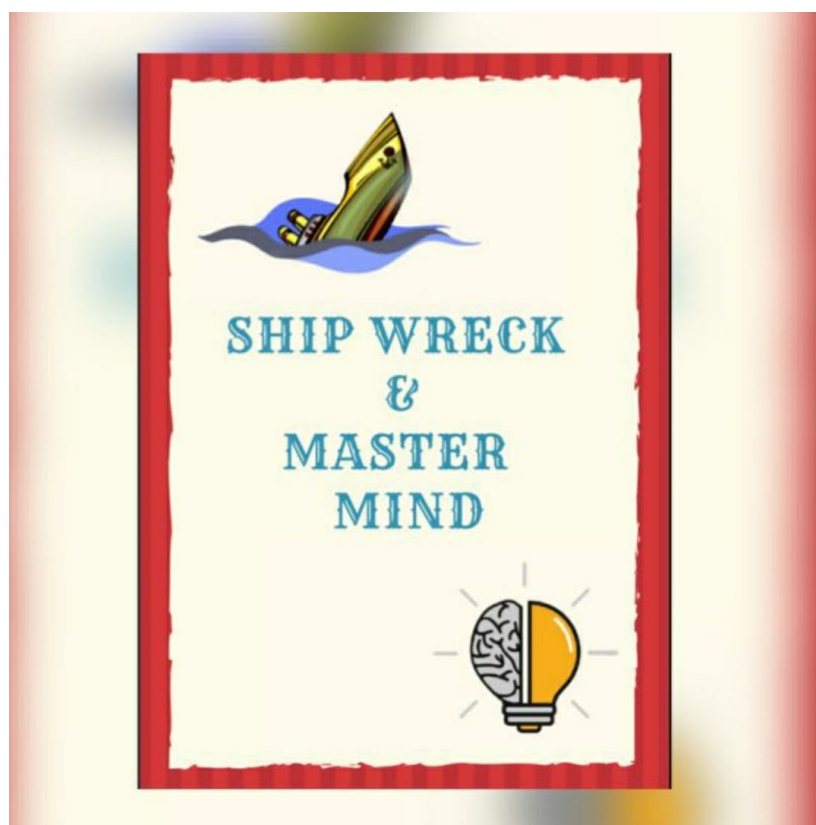
It was a wonderful experience. Personal branding was made simple by Shreeya Ma'am's explanations. It was thanks to her that the students were able to grasp the notion of the johari window so quickly. Shreeya Ma'am's classes have always been dynamic, and the method she employs to keep the students' minds engaged is admirable. We had an excellent turnout for the webinar.



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## SHIPWRECK & MASTERMIND

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Seniors at SOHM held an online gaming event for first-year students on October 14th, 2021. We were on board a sinking ship, with just one life jacket left for the Captain (the moderator). In order to get out of the sinking ship, participants must convince the captain that they deserve the only life-jacket.

The goal of the game was to unite the seniors and first-year students by instilling a sense of camaraderie among them. Everyone took part with gusto and had a blast. All of this would not have been possible without the efforts of the second-year students (Rohan Khanna, Vaidehi Singh) and first-year students (Animesh Pratap Singh, Sohaam Kapoor), who came up with the game for the competition.

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## SPYFALL

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Wednesday, June 30, 2021 will be remembered as "SPYFALL" night at SOHM, where the senior class presented an entertaining and educational game night for their freshmen peers. Each player was sent a text message containing a unique GPS coordinates. Everyone else except for one had the same location (such as a bank). To help, the spy was unable to do so because he had no information where the round was located. The game master began by asking a fellow player whether they knew anything about the location. As an example, "Is this a place where children are permitted?" In order to get a "yes" or "no" answer from the player being questioned, no further inquiries are allowed. They could then ask a question to the person in front of them. This continued throughout the entire game. If a player wanted to indict a suspect as a spy, he or she could do so at any time. Consequently, each participant gave a vote. Players who were accused of spying were forced to reveal their identify or the game was over. It was a hit with the first-year class.

# SCHOOL OF HOSPITALITY MANAGEMENT

## FOOD PRODUCTION WORKSHOP FROM 5th OCTOBER - 9th OCTOBER 2021

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5 OCT MON	INTRODUCTION - PROFILE INTERVIEW PANEL EXPECTATION	CANDIDATE PROFILING
6 OCT TUEs	SECTION LAYOUT WHO IS WHO INTER DEPARTMENTAL PHASE	DAY TO DAY OPERATION
7 OCT WED	KNOWLEDGE / <u>HANDS ON PANS</u> INDENTING / FUNCTIONS PROSPECTS	DISCUSSION - FUTURE TRENDS DARK KITCHEN / CLOUD KITCHEN OPERATION
8 OCT THURS	A LA CARTE OPERATIONS MENU PLANNING MENU RE ENGINEERING COSTING PORTION CONTROL	DISCUSSION: FUTURE TRENDS: CHEFS ROLE IN AGGREGATORS OPERATION
9 OCT FRI	BUDGET FORECAST <u>PRE OPENING</u>	ESTABLISHED OPERATION AUDITS - BRAND STANDARDS / STATUTORY COMPLIANCES

The food production workshop was organised by Associate Dean (SOHM) Mr P Manikandan & Mr Bimal Kumar Ekka where many industrial professionals had shared their views with us. This workshop had provided candidate profiling and industrial insight on how day to day operations was conducted in various hotels which were then followed by the discussion on various food trends in the hospitality industry such

as dark kitchens, cloud kitchens and lots more to it. The fourth day was then again a discussion topic that led us to discuss the chef's role in aggregators operation where we were taught networking and e-commerce that is very much necessary for today's hospitality world.



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## ACCOMODATIONS OPERATIONS WORKSHOP FROM 11th OCTOBER - 16th OCTOBER 2021

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Hotel Design by Ritu  
Bhatia Kler



Hotel Audits by Mrs. Laxmi  
Todiwan

11th Oct MON	Interior Designing in Hotels - Dr. Lata Patil	Covid norms applied in Hk department and Disinfection Protocol - Dr. Lata Patil	Hotel Design - Ritu Bhatia Kler
12th Oct TUES	Interior Design and Flower arrangement - Dr. Lata Patil		Interior Design and Flower arrangement - Dr. Lata Patil
13th Oct WED	Housekeeping in Facilities Management - Meenakshi Jyoti Nair	Mechanization and Automation in Housekeeping - Meenakshi Jyoti Nair	Equipments used in HK & Time and Motion study - Dr. Lata Patil
14th Oct THURS	Hotel safety and Security - Meenakshi Jyoti Nair	Security Incidents in Hotels in India - Meenakshi Jyoti Nair	Facility planning in HK department and Budget Planning - Dr. Lata Patil
16th Oct SAT	Public area Housekeeping - Meenakshi Jyoti Nair	Careers in Housekeeping in Hotels and Facilities Management - Meenakshi Jyoti Nair	Towel art and Final Assessment - Dr. Lata Patil

The accommodation workshop was organised by Ms Karishma Chauhan. In this workshop, many industry guests like Dr Lata Patil, Ms Ritu Bhatia and Ms Meenakshi Nair shared their views and experience with us. The first day was about Interior designing, hotel design and layout, followed by various covid norms and disinfection protocols that are being used in the hotels. The second day was all about flower arrangement and interior designing.

Day 3 was about housekeeping in facilities management, mechanism and automation used in HK department, various types of equipment used and time and motion study for the same.

Day 4 was about hotel safety and security and examples of various security incidents that have already taken place in hotels and facility planning and budget planning in the HK department

Day 5 was about HK in public areas, careers in housekeeping in hotels and facility management, towel art and the final assessment.

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## FRONT OFFICE WORKSHOP

18th OCTOBER - 22nd OCTOBER 2021



Image Building by Mrs. Debarati Roy

18th Oct MON	Power of Personal appearance [Ms. Debarati Roy]	BREAK	Technological Innovations in Hotels [Mr. Shirish Bokde]
19th Oct TUES	Communication Skills [Ms. Debarati Roy]		Art of persuasion [Ms. Debarati Roy]
20th Oct WED	Self-Management [Ms. Debarati Roy]		Software Applications in Hotels [Mr. Shirish Bokde]
21st Oct THURS	Customer Excellence [Ms. Debarati Roy]		Business Etiquette [Ms. Debarati Roy]
22nd Oct FRI	Employability Skills [Ms. Debarati Roy]		Hotel Audits [Mrs. Laxmi Todiwan]



### Technological Innovations and Software Applications in Hotels by Mr. Shirish Bokde

The third week was dedicated to the Front Office operations workshop, which was conducted by Ms Karishma Chauhan. In this workshop industrial professional and guest lecturer, Mrs Debarati Roy had started with an introduction to the power of personal appearance which was an eye-opener, which was then followed by technological innovations in hotels by Mr Shirish Bodke.

Day 2 was on a very main topic which was about communication skills and art of persuasion by Mrs Debarati Roy.

Day 3 was about self-management and software application in hotels by Mrs Debarati Roy and Mr Shirish Bodke

Day 4 was all about Customer excellence and business etiquette by Mrs Debarati Roy.

Day 5 was the final day for the front office workshop which mainly concentrated on a very important topic of employability skills and hotel audits which pretty much sums up the week.



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## SOAKING CEREMONY - DECEMBER 2021



All the faculty members and Sohm students had arranged for the soaking ceremony for the Christmas of 2021. Students and faculty went crazy with the pouring of alcohol to the dried fruits and nuts, we even clicked pictures and started to recollect the old memories of Christmas back in childhood. We ended our soaking ceremony by thanking everyone and warm wishes for Christmas.





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## COCKTAIL WORKSHOP - DECEMBER 2021



SoHM students gathered at the F&B restaurant for a cocktail-making class. A bartender and a cocktail expert, Mr. Varun Sudhakar, was called to this session by Mr. Ketan Chande. In addition to watching him mix a variety of drinks, other students volunteered to get their hands dirty and learn how to make their own.

We learned a lot about cocktails from studying their history, chemistry, and pharmacology, among other things. It was a lot of fun and a true work of art that required excellent presentation skills on everyone's part. After the meeting, we expressed our gratitude to Mr. Sudhakar and Mr. Ketan Chande for their efforts in planning such a successful meeting.

NEWSLETTER BY

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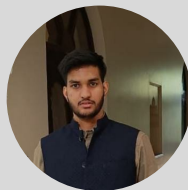
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## STAY TUNED